



-News Release-

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COMMISSION ANNOUNCES EXECUTIVE STAFF DEPARTURES

Woodland, CA - California Wheat Commission Chairman Roy Motter (Brawley, CA) announced today that the Commission's top two executive staff will be leaving the Commission in November.

Janice Cooper, Executive Director, has accepted a new position as the Executive Director of the Wheat Marketing Center, based in Portland, OR. The Wheat Marketing Center is a research and education center that serves as a bridge between U.S. wheat producers and wheat customers around the world. "I am very happy to join the Wheat Marketing Center and look forward to helping expand their important work," said Cooper. "I want to thank the California Wheat Commission and California wheat growers for the honor of serving as their state administrator for six years. It has been a wonderful experience."

Cymantha Fredrickson, Assistant Director, who just completed 20 years of service, is also planning to leave next month. "I am grateful for the opportunity to have worked for and with California wheat growers, their first-rate Commission board, and such high caliber co-workers and leaders", said Cymantha. She and her husband Joe will be fulfilling a long-term goal of retiring early to travel the U.S. and abroad.

"We wish both of them well in their new endeavors and we thank them for their many years of service to the California Wheat industry," said Chairman Motter. "We are initiating a search for a new Executive Director. Information will be available soon on our website."

Wheat growers voted to establish the California Wheat Commission in 1983, expressly to support research that improves California wheat quality and marketability, and to develop and maintain domestic and international markets for California wheat. The Commission, operating under the California Food and Agriculture Code, is funded by wheat growers and is guided by a board which includes nine wheat producers, two handlers, two at-large members, and one public member -- each with alternates. California growers planted ~500,000 acres of wheat with a farm value of approximately \$128 million for grain produced in 2014.